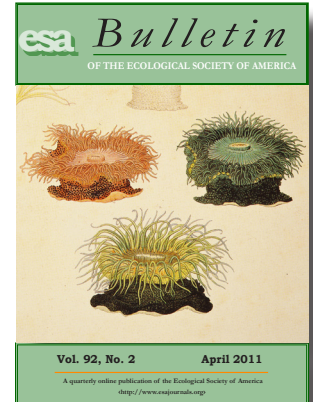
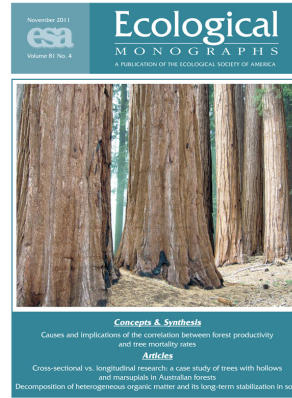


For Publications of the ECOLOGICAL SOCIETY OF AMERICA



EDITORIAL CONTENT AND READERSHIP

Ecology and Ecological Monographs

Ecology and *Ecological Monographs* are the leading international journals in the field of ecology. They contain articles and essays that report and interpret the results of original scientific research in basic and applied ecology. These journals are widely recognized as essential tools for ecologists, resource planners and managers, conservationists, and professionals in botany, zoology, entomology, limnology, oceanography, forestry, fisheries, range management, agronomy, and crop protection. *Ecology* was established in 1920, and *Ecological Monographs* began publication in 1931.

Ecological Applications

Ecological Applications publishes ecological research and discussion papers of specific relevance to environmental problem-solving, policy, and management. The audience includes basic and applied scientists who deal with global climate change and biogeochemistry, conservation biology, ecotoxicology and pollution ecology, fishery and wildlife ecology, forestry, agroecosystems, range management, soils, hydrology and groundwater, landscape ecology, and epidemiology. *Ecological Applications* began publication in 1991.

ESA Bulletin

The Bulletin of the Ecological Society of America publishes short articles that comment on the science of ecology and on the way that ecological research is done. The *Bulletin* also contains announcements and programs of meetings of the Society and related organizations, information about awards and future activities, reports on financial matters, and other items of current interest to ecologists.

MONTHS OF PUBLICATION

<i>Ecology</i>	Monthly
<i>Ecological Monographs</i>	Feb, May, Aug, Nov
<i>Ecological Applications</i>	Jan, Mar, Apr, Jul, Sep, Aug, Oct, Dec
<i>Bulletin of the ESA</i> (On-line publication only)	Jan, Apr, Jul, Oct

CLOSING DATES

Reservation of ad space:
60 days preceding month of publication
Receipt of materials:
45 days preceding month of publication

ADVERTISING RATES

Multiple-insertion rates apply to any continuous 12-month period, in any combination of journals and issues. Rates apply equally to all four journals. All rates are net (no discount).

Camera-ready B/W ads (per insertion)

	1x	2x	4x	6x	12x
Full page	\$850	\$800	\$750	\$700	\$600
Half page	675	625	575	550	475

Camera-ready Color ads (per insertion)

	1x	2x	4x	6x	12x
Full page	\$1100	\$1025	\$950	\$875	\$825
Half page	825	800	750	700	650

Issue Alert ads (per insertion)

Place an ad at the bottom and a line of text at the top of an Issue Alert that include a link to your website.

One journal	\$600	Four journals	\$1200
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For Publications of the ECOLOGICAL SOCIETY OF AMERICA

MECHANICAL REQUIREMENTS

Non-bleed sizes	width	height
Full-page	61/8"*	9"
1/2-page horizontal	61/8"*	41/2"
1/2-page vertical	31/4"	9"

Bleed (trim size)

Full page	77/8"	101/2"
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* An ad set up for an 81/2 x 11" page is acceptable after 5% reduction (61/4" wide x 9" high).

Reproduction requirements

Camera-ready color, B&W or digital images (i.e. PDF, Tiff or EPS, minimum resolution 300 DPI at print size).

PAPER STOCK

Black and white:	50 lb EcoMatte
Color:	60 lb EcoMatte

Issue Alert Specifications

Artwork (JPG, TIFF, EPS, PDF) is not limited to size or shape but will be reduced to fit at the bottom of the issue alert and should be legible at 3 by 3 inches. The headline text should be limited to ~10 words and will link to a full screen version of the artwork, which in turn will link to the URL you provide. Send Issue Alert artwork and headline text to: rhp24@cornell.edu. and be sure to include your URL.

INTERNATIONAL CIRCULATION

	<i>Ecology</i> *	<i>Ecological Monographs</i> †	<i>Ecological Applications</i> §
USA	1762	733	996
Canada	93	57	59
Other countries	500	305	253
Online	3133	1926	2061
Total	5488	3021	3132
Total estimated readership	33,685	20,355	32,628

* Based on October 2011 issue

† Based on August 2011 issue

§ Based on October 2011 issue

Issue Alerts (per issue)

<i>Ecology</i> ,	6332
<i>Ecological Applications</i> ,	5057
<i>Ecological Monographs</i> ,	4889
<i>Bulletin</i> ,	2955

PAYMENT OF ACCOUNTS

Accounts must be paid within 30 days of publication. Overdue accounts will be assessed a late fee of 1.5% for each overdue month or fraction thereof (18% per year).

ADVERTISING ACCEPTANCE

The Ecological Society reserves the right to accept or reject materials and to require payment before publication.

Send insertion orders and ads to:

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E-mail: rhp24@cornell.edu

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